



News Release

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MANUFACTURING TECH ACADEMY WINS NATIONAL CTE AWARD

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LANSING – The Manufacturing Technology Academy in Traverse City is a winner of a prestigious national award for its innovative Career and Technical Education (CTE) program, the Michigan Department of Education (MDE) announced today.

Part of the Traverse Bay Area Intermediate School District’s (TBAISD) Career-Tech Center, the Manufacturing Technology Academy is one of 11 winners of Advance CTE’s “Excellence in Action” award nationwide, and Michigan’s only recipient. Advance CTE is the longest-standing national non-profit that represents state leaders of secondary, postsecondary and adult CTE programs.

“We are collaborating with Governor Snyder and the state’s business leaders to connect students, their education, and the jobs that will lead Michigan forward,” said State Superintendent Brian Whiston. “This award is a validation of those efforts and a statement that CTE programs are a major pathway to making Michigan students career- and college-ready.”

The Academy’s award, in the Science, Technology, Engineering & Mathematics (STEM) Career Cluster of similar occupations, is based on its innovative, rigorous coursework; authentic, work-based learning experiences; and support of secondary student transitions to postsecondary education and onto successful careers.

TBAISD representatives accepted the honor at a recent award luncheon and reception as part of the Advance CTE Spring Meeting in Washington, D.C.

“The national recognition of the TBAISD Manufacturing Technology Academy is not only a wonderful acknowledgement of the dedication of students, staff, advisors and business partners, it is also an indication that together we are moving closer to our vision of developing the best educational system in the world right here in Northern Michigan’s Grand Traverse Region,” said TBAISD Superintendent Mike Hill.

Advance CTE Executive Director Kimberly Green said the organization is proud to recognize “these amazing programs and the leaders who helped achieve such accomplishments,” adding, “these Excellence in Action award winners have high expectations that result in their students truly being prepared for success in college, careers and life.

“By shining a national spotlight on these programs, we hope to challenge others to use them as a model for what high-quality CTE looks like and can achieve.”

The Manufacturing Technology Academy is in its 20th year and brings together 50 business and industry partners to serve students from 25 high schools. Dual-enrollment credits create a seamless transition from secondary to post-secondary education through six courses at Northwestern Michigan College and six at Ferris State University. Additionally, students may enroll in TBA Early College, where they can earn 60 college credits and an associate’s degree before graduating high school.

For more information on Manufacturing Tech Academy, go to https://careertech.org/sites/default/files/Traverse_Bay_Final.pdf

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